PRODUCTION · DISTRIBUTION · INTERNATIONAL CO-PRODUCTION



ALTERNA VISTA

CORPORATE PROFILE

Alterna Vista is a Colombian film management, production, and distribution company, active since 2017, with experience across all stages of the audiovisual value chain.

Its operations integrate general production, executive production, distribution, promotion, exhibition, and audience development, connecting projects, producers, exhibition channels, institutions, and industry stakeholders.

This combination of capabilities enables Alterna Vista to serve as a strategic partner for national and international projects, bringing industry experience, market knowledge, and execution capabilities across the broader film ecosystem.

TRACK RECORD AND MARKET POSITION



Since 2017, Alterna Vista has built a strong track record in the Colombian film industry, particularly in production, distribution, and content circulation.

+63 productions distributed

+240,000 Multiplatform viewers

Colombian Market Access Nationwide distribution and circulation

9.5 % average reported market share



COLOMBIA · UNITED STATES · SPAIN · MEXICO · VENEZUELA · PANAMA

In 2019, Alterna Vista distributed 8 Colombian films, representing approximately 17% of national releases by title. In 2025, it distributed 7 of the 77 Colombian films released, representing approximately 9.1% of the market.

In 2020, during the pandemic, Alterna Vista was the only company in the sector to advise and support more than 15 drive-in theaters across several Colombian cities, contributing to the recovery of the film and entertainment sector. The company also released more than 50 films through OTT platforms. According to the 20th edition of Cine en Cifras Colombia, Alterna Vista ranked first in Colombian film distribution with a 22% share, followed by Cine Colombia at 19%.

Source: Proimágenes Colombia / Colombian audiovisual industry statistics.



PRODUCTION
General production, executive production, mentoring, project management, distribution, and support for film projects.



DISTRIBUTION
Design and execution of distribution strategies for Colombian, Latin American, independent, alternative, and international co-production films.



EXHIBITION & MARKET ACCESS
Experience in film circulation through commercial theaters, independent circuits, cinematheques, streaming platforms, and cultural venues.



MARKETING & AUDIENCES
Launch, promotion, positioning, communications, and audience development strategies.



TALENT & INDUSTRY ACCESS
Connections with producers, talent, exhibitors, distributors, institutions, and other stakeholders across the Colombian audiovisual ecosystem. Access to Colombian actors, casting networks, creative professionals, producers, institutions and industry partners.

INTERNATIONAL CO-PRODUCTION

Alterna Vista's international strategy operates in two complementary directions: participating as a Colombian partner in projects and co-productions developed in and with other countries, and working with international companies interested in developing, producing, co-producing, distributing, or accessing the Colombian film market.

Its experience across the entire value chain enables the company to contribute production and co-production capabilities including project management, creative development, administration, production management, distribution, exhibition, audience development, market knowledge, and relationships across the Colombian audiovisual ecosystem.

The company is also open to co-developing projects conceived from the outset by partners from different territories, combining capabilities, resources, talent, production, financing, distribution, and market access.



INTERNATIONAL EXPERIENCE

ALTERNA VISTA HAS EXPERIENCE IN PROJECTS CONNECTED TO:

COLOMBIA · UNITED STATES · SPAIN · MEXICO · VENEZUELA · PANAMA

Its track record includes fiction, documentary, animation, and productions involving multiple territories.

The company also reports experience with **7 feature films and 2 short films** benefiting from Colombia's Film Law 814/CINA mechanisms, strengthening its knowledge of the Colombian audiovisual financing and incentives ecosystem.

ALTERNA VISTA

IMDb ProimágenesColombia Linktree

REPRESENTATIVE PROJECTS



AMOR EN EL AIRE - 2025

Fiction – Romantic Comedy
Colombia, U.S. and Venezuela

Executive production in Colombia and theatrical distribution in the local market. An international project demonstrating Alterna Vista's ability to participate in productions across multiple territories and contribute both production and distribution capabilities.

INTERNATIONAL CO-PRODUCTION · EXECUTIVE PRODUCTION · DISTRIBUTION



REFLEJOS - 2025

Fiction – Thriller
Colombia

General production, executive production, and theatrical distribution in Colombia. Its circulation through commercial theater chains and independent circuits demonstrates the company's ability to participate across multiple stages of the film value chain, from production to market and audience access.

PRODUCTION · DISTRIBUTION · EXHIBITION



FRÍO EN LA MONTAÑA - 2021

Fiction – Drama / War
Colombia

Executive production and theatrical distribution. The project participated in industry and development programs in Mexico, Chile, Argentina, and Colombia, combining production experience, international circulation, and subsequent distribution in the Colombian market.

EXECUTIVE PRODUCTION · INTERNATIONAL INDUSTRY · DISTRIBUTION



THE NATION - 2026

Horror - Fiction
Mexico and Colombia

Colombian-Mexican co-production produced by Alterna Vista, with Iván Acosta serving as producer, production designer, and executive producer. An international project supported by the Twitch platform.

PRODUCTION · EXECUTIVE PRODUCTION · PRODUCTION DESIGN



VAMPIRAS THE BRIDES - 2023

Horror - Fiction
U.S., Spain and Colombia

With Alterna Vista CEO Iván Acosta serving as producer, the project was released across multiple territories. The horror project was led by U.S.-based company GoldHeart Productions.

CO-PRODUCTION · EXECUTIVE PRODUCTION



HERENCIA: LOS CANTOS DE LA TIERRA - 2026

Documentary
Colombia

Produced by Alterna Vista Cine, with Iván Acosta serving as director, screenwriter, and executive producer. Developed and produced in Colombia, with filming across 82 locations, demonstrating the company's ability to originate, develop, and execute original productions.

PRODUCTION · DIRECTING · ORIGINAL DEVELOPMENT

STRATEGIC NETWORK & TALENT ACCESS

Alterna Vista operates within an established network of producers, directors, actors, casting professionals, exhibitors, distributors, institutions and industry partners across Colombia.

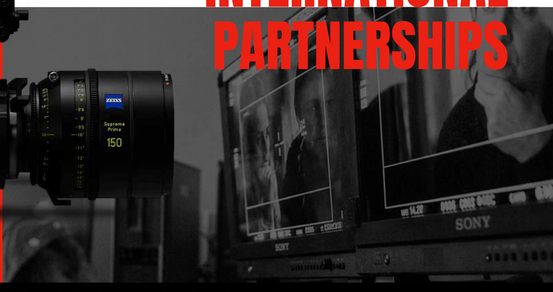
This network provides access to a broad pool of Colombian acting and creative talent, including internationally recognized profiles, enabling casting, talent sourcing, production and co-production for international projects.

A Global Source of Creative Talent.

Colombia has produced internationally recognized talent across film, television, music and entertainment. Alterna Vista's local industry network provides international partners with a direct connection to this creative ecosystem.



INTERNATIONAL PARTNERSHIPS



Alterna Vista is open to building long-term relationships with international producers, companies, and strategic partners for:

- International co-production
- Co-development
- Production
- Executive production
- Distribution
- Market access
- Investment and financing
- Audience development

PRIORITY MARKETS

UNITED STATES · UNITED ARAB EMIRATES · EUROPE · LATIN AMERICA · ASIA

Alterna Vista seeks to build partnerships in which each partner's capabilities can help develop, produce, finance, distribute, and connect film projects with new territories and audiences.

LET'S TALK

ALTERNA VISTA CINE

Production · Distribution · International Co-Production

Colombia · Founded in 2017

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